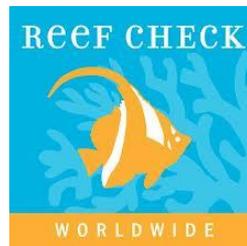


The Potential of Crowdsourcing and Mobile Technology to Support Flood Disaster Risk Reduction

Linda See, Ian McCallum, Wei Liu, Reinhard Mechler, Adriana Keating, Stefan Hochrainer-Stigler, Junko Mochizuki, Steffen Fritz, Sumit Dugar, Michael Arestegui, Michael Szoenyi, Juan-Carlos Laso-Bayas, Peter Burek, Adam French, and Inian Moorthy

A word cloud on a black background featuring various terms in different colors and sizes. The terms include: Neogeography (green), UGC (blue), GeoWeb (white), Extreme citizen science (white), VGI (green), PPGIS (green), Citizen science (blue), Geocollaboration (white), Web mapping (white), Crowdsourcing (green), Collaborative mapping (white), Participatory sensing (white), and PPSR (white). The words are arranged in a non-linear fashion, with 'Crowdsourcing' and 'Citizen science' being the largest and most prominent.

Neogeography UGC
GeoWeb Extreme citizen science VGI
PPGIS Citizen science
Geocollaboration Web mapping Crowdsourcing
Collaborative mapping
Participatory sensing
PPSR



ENGAGING CITIZENS IN ENVIRONMENTAL MONITORING



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Games

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Get involved now!

Participate in these ongoing projects and join the citizen science movement to help us address global land cover issues



Picture Pile

Sort pictures and win great prizes! You can help us tackle global issues like deforestation.



FotoQuest Austria

Join FotoQuest Austria and explore the outdoors! Help us monitor changes in land use and land cover.



Geo-Wiki pictures

Capture different landscapes using your smartphone and share with others through Geo-Wiki.



LACO-Wiki

Discover the new web portal to validate your map products from local to global scales.

Visualize and provide feedback!

Engage in global environmental monitoring and collaborate with leading scientists



Land Cover



SIGMA



Livestock

Login

You're logged in as geolms.

Enter Application

Profile

Logout

Administration

» Smartphone Legends

Tweets

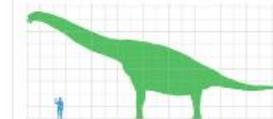
Follow



21h

Already over 130.000 pictures have been sorted! This picture pile is higher than a Brachiosaurus (13 meters)! Wooww!
pic.twitter.com/YjdpdyFVT4

Retweeted by IIASA Geo-Wiki



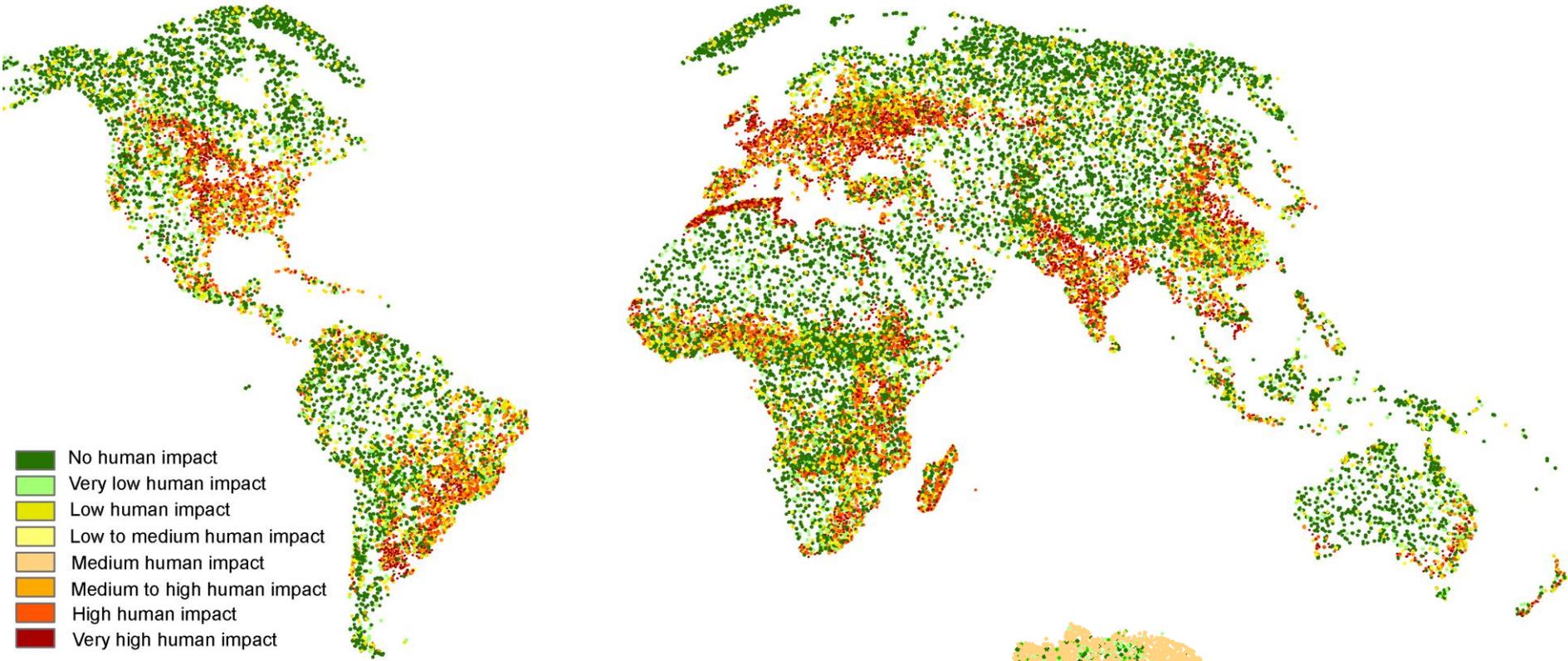
Expand

FotoQuest Austria 16 Oct

Tweet to @Geo_Wiki

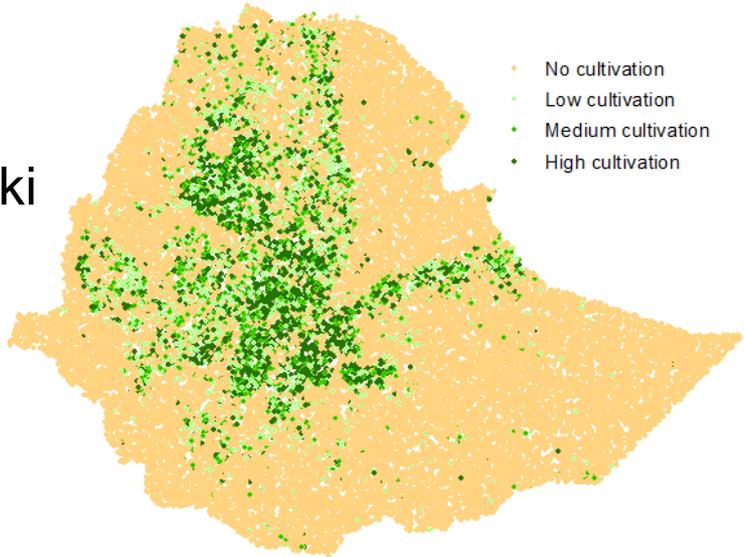
Like Share 456

+32 Recommend this on Google



- **Satellite image interpretation via Geo-Wiki**

- ~50K observations of human impact
- ~80K observations of cultivation
- ~4.6 million observations of cropland







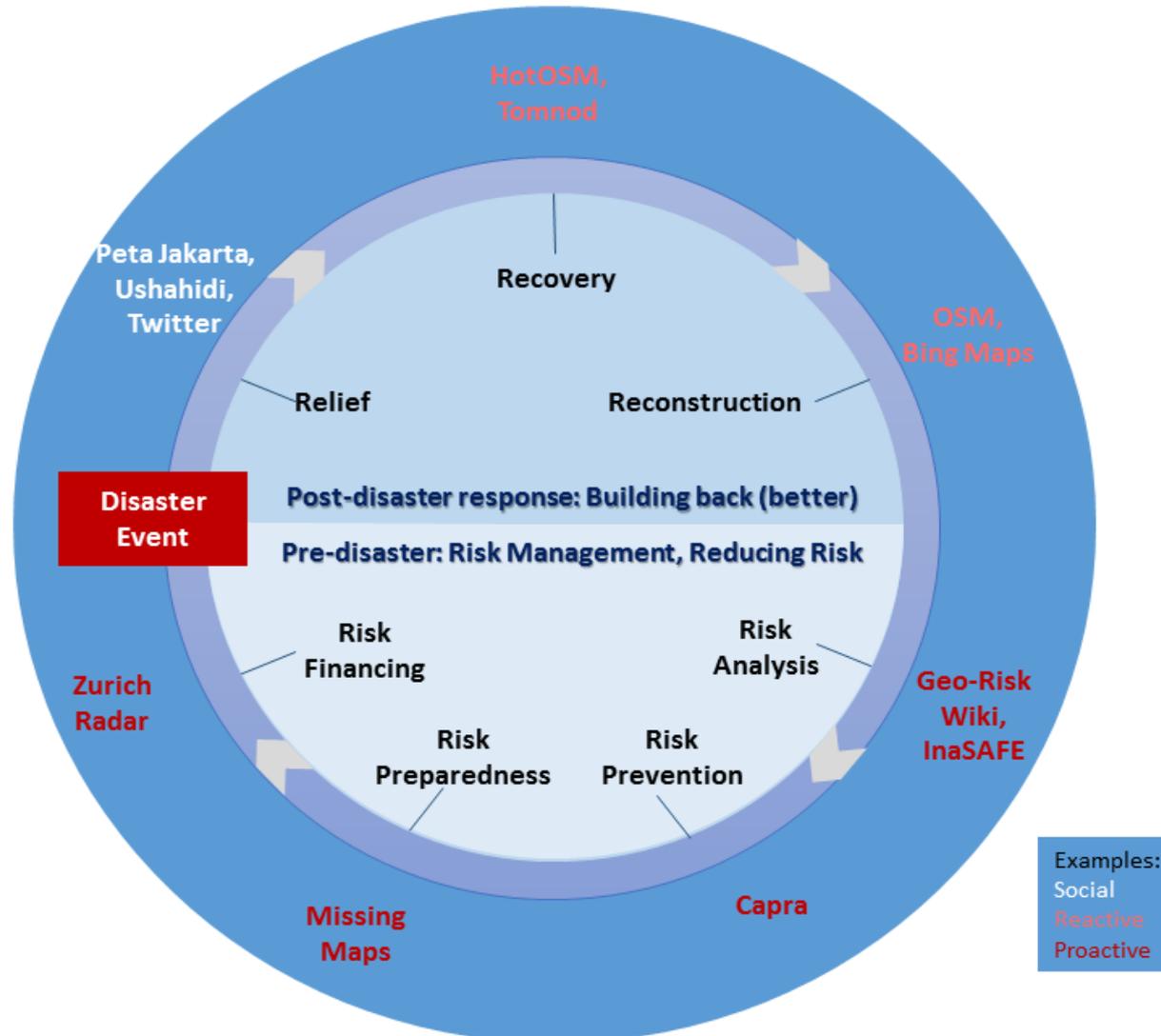
More mobile phones than people and multiplying 5Xs
faster than we are

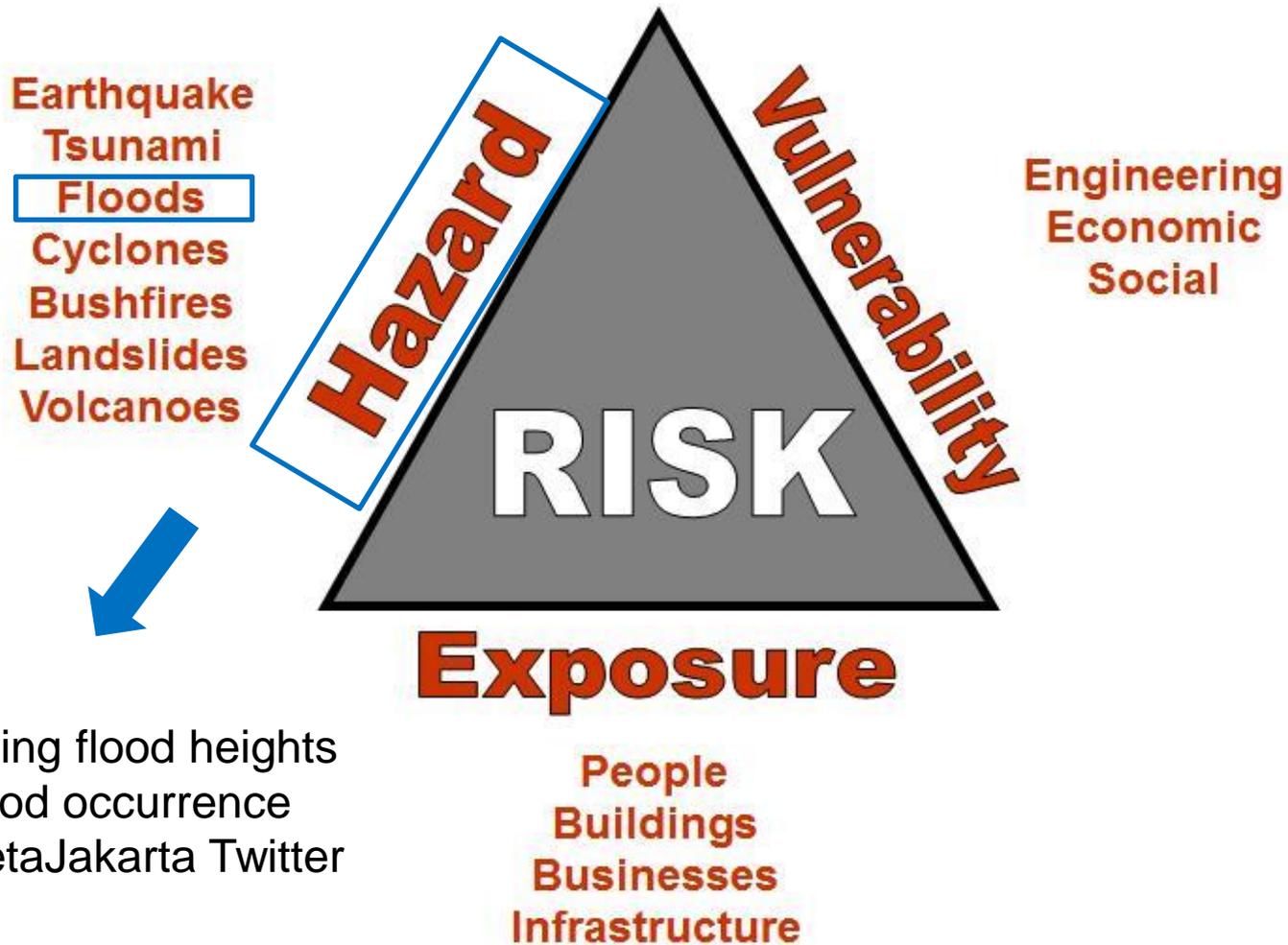


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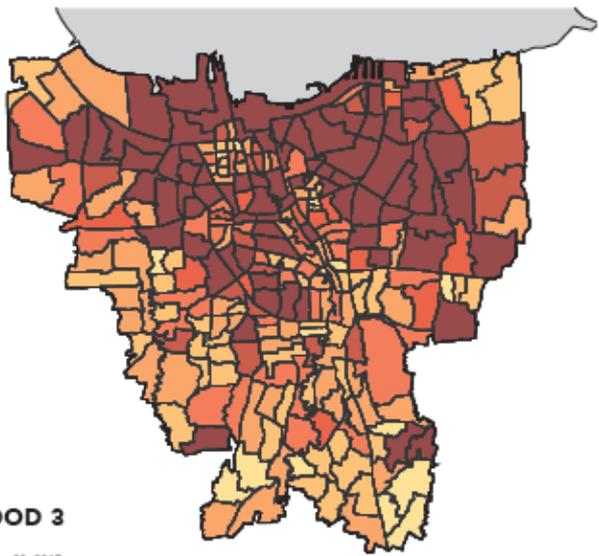
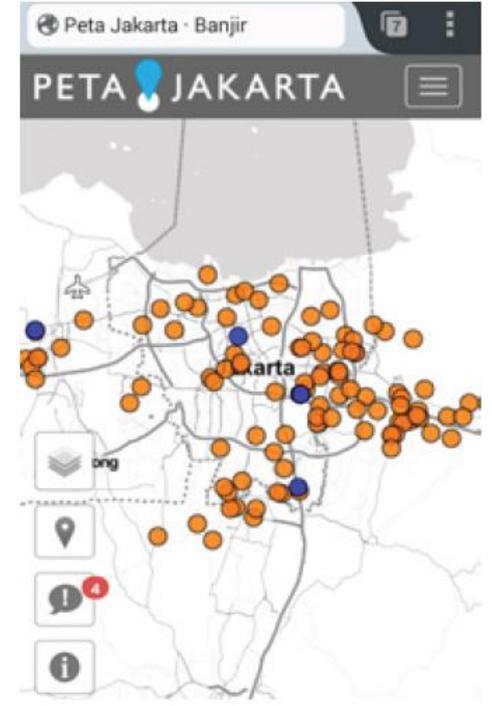


Disaster Risk Management





Collecting flood heights
and flood occurrence
e.g. PetaJakarta Twitter



Earthquake
Tsunami
Floods
Cyclones
Bushfires
Landslides
Volcanoes



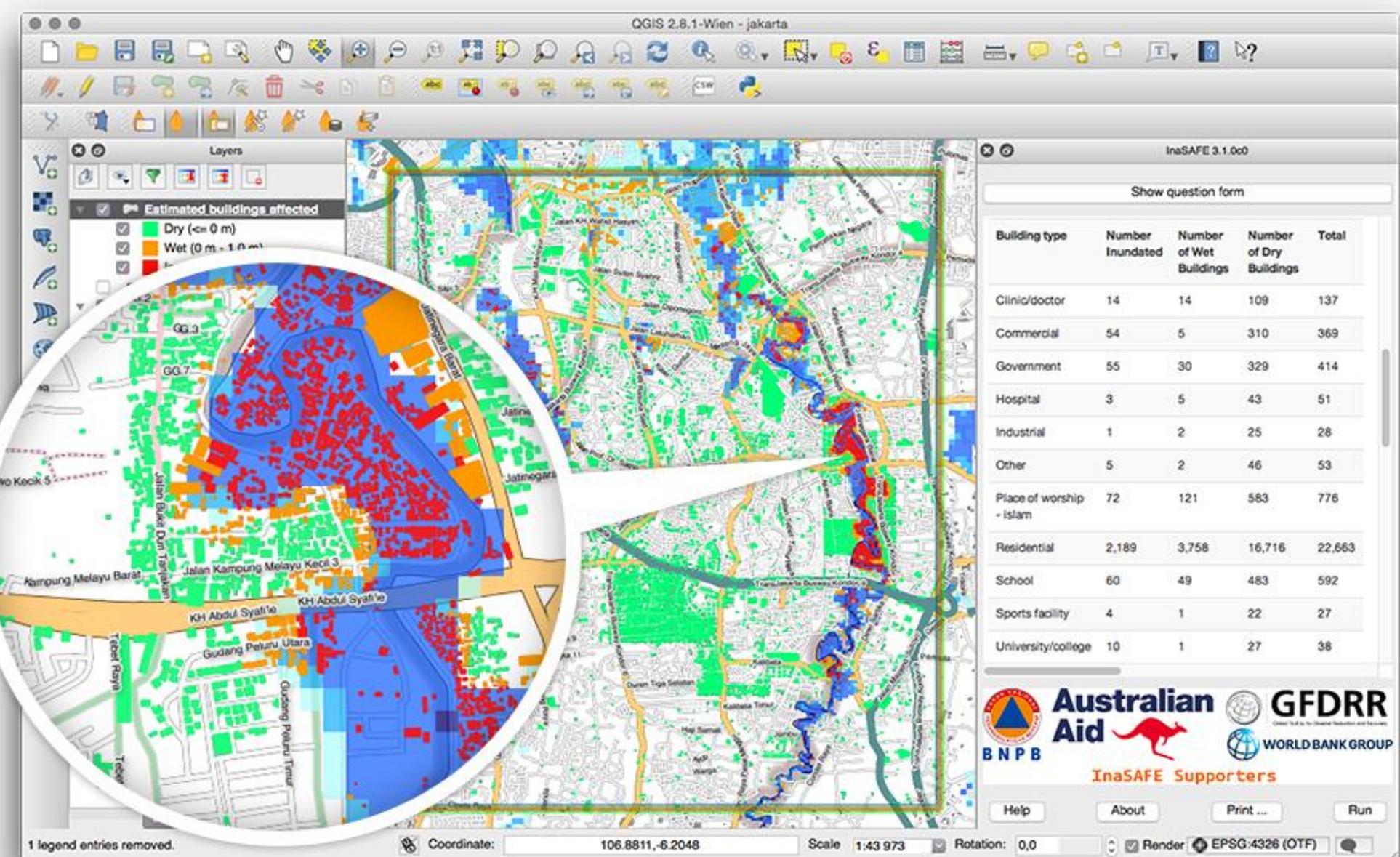
Engineering
Economic
Social

Exposure

People
Buildings
Businesses
Infrastructure

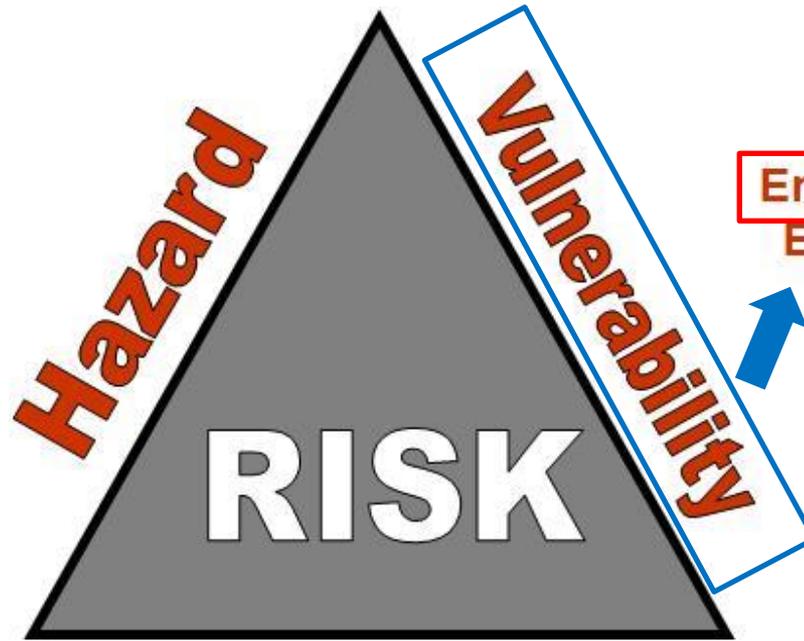


Mapping of exposed elements, e.g. through OSM, HOTOSM, Missing Maps
Use of InaSAFE



InaSAFE → integrates data from multiple sources including citizens
 → free software to build scenarios for planning, preparedness and response activities

Earthquake
Tsunami
Floods
Cyclones
Bushfires
Landslides
Volcanoes

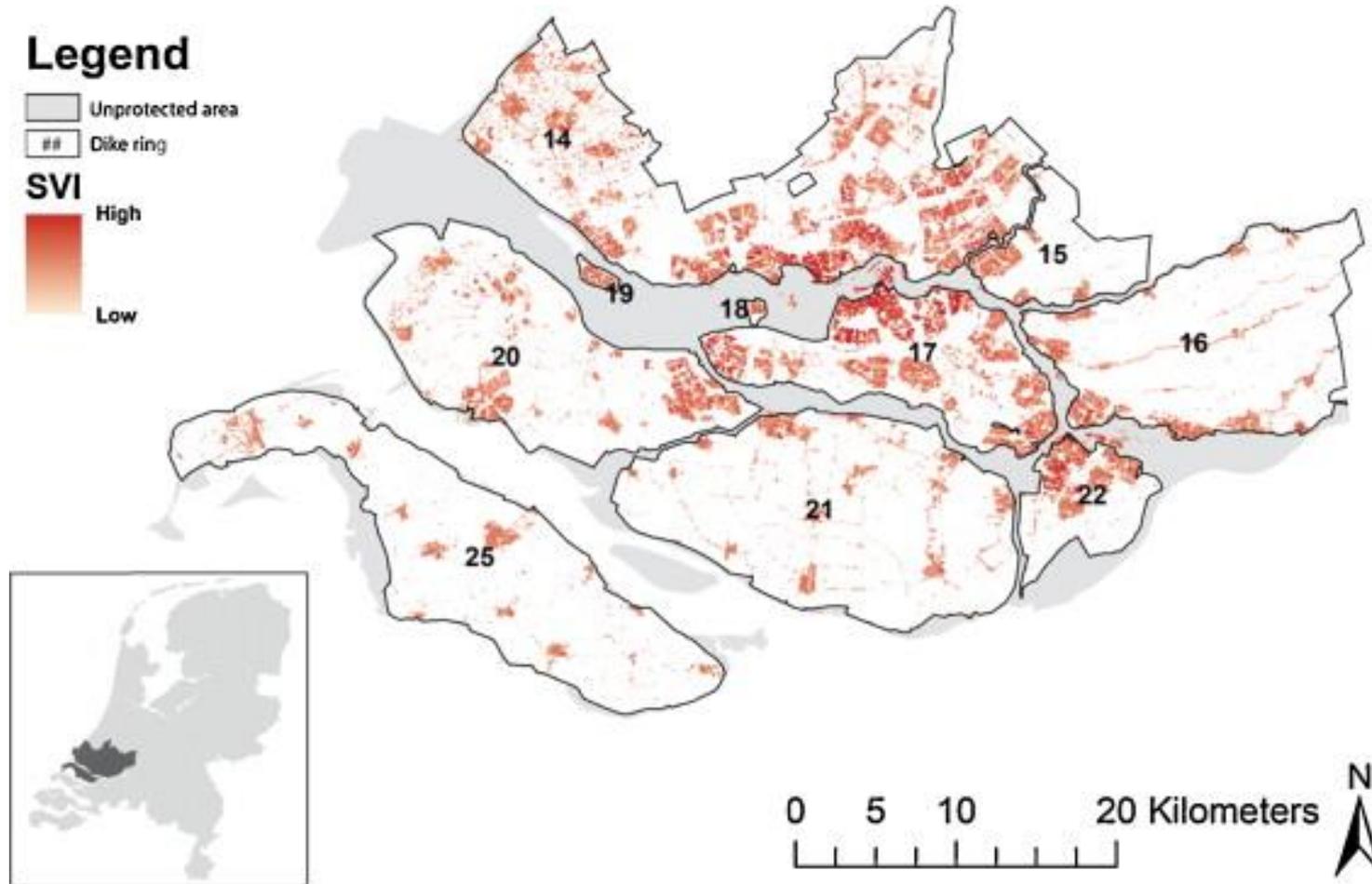


Engineering
Economic
Social

Exposure

People
Buildings
Businesses
Infrastructure

SVI for Rotterdam



Koks et al. 2015 in Environmental Science and Policy

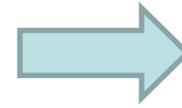
Zurich Global Flood Resilience Alliance

- Partnership between Zurich Insurance Group, IFRC, IIASA, Wharton Business School and NGO Practical Action
- To put more emphasis on risk reduction ‘ex-ante’ as opposed to recovery ‘ex-post’
 - Needs a community-based holistic approach
 - Need better information
- Resilience: robustness, redundancy, resourcefulness, rapidity
- Case studies in Nepal and Peru

Community-based Vulnerability Mapping in Nepal (Karnali Basin)



Digitize the maps in OpenStreetMap



Export to QGIS and add attributes related to vulnerability / draw flood risk zones

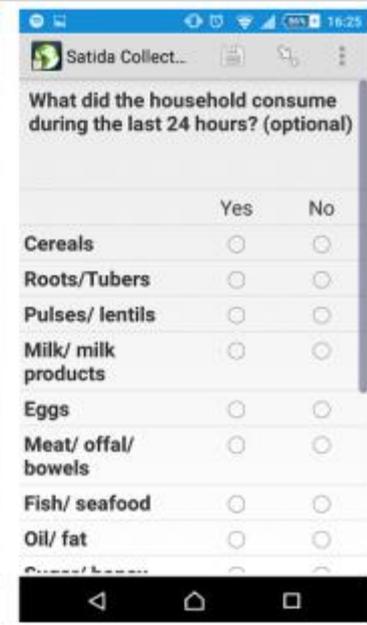
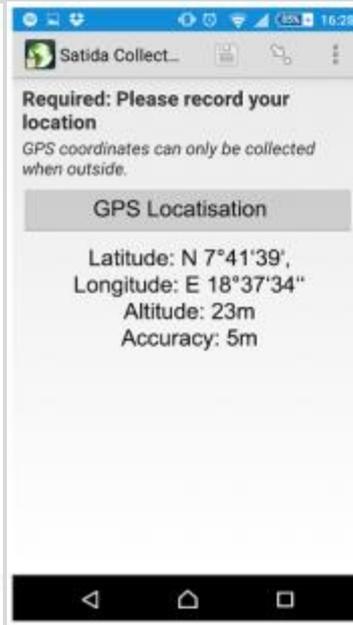
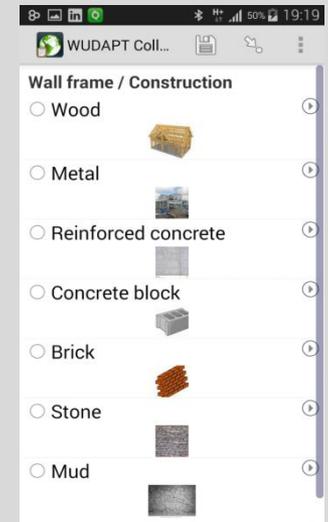
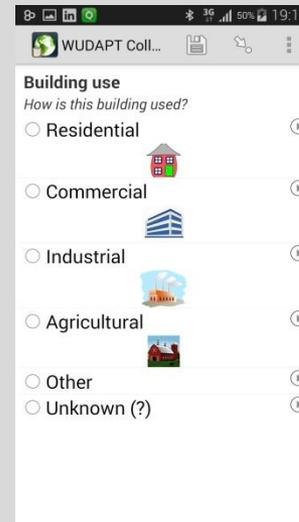
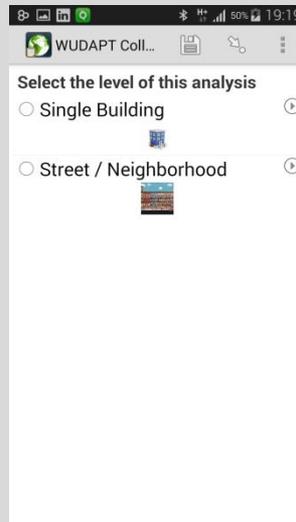
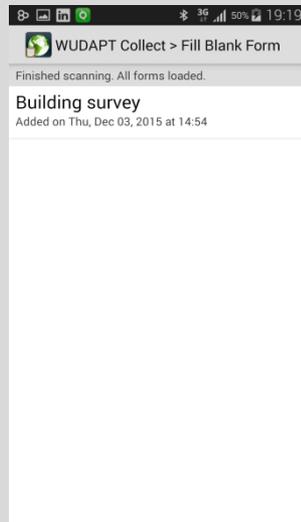
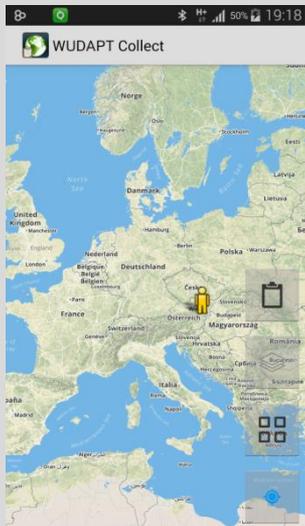


View collectively across 74 communities e.g. on Risk Geo-Wiki



Decision-support, raising community awareness, building resilience

Mobile Phone Data Collection



Other Potential Ideas for Crowdsourcing and Mobile Devices

- Validation of flood risk maps
 - Perception vs. reality
 - Documenting flood heights post-event
- Crowd-based app for tagging location of assets
 - Evidence of flood proofing
 - Documenting location of assets
 - Documenting damage



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science for global insight

Thank you! Questions?



IIASA, International Institute for Applied Systems Analysis



ZURICH